

planning and organizing	– the creation of action plans the proper use of funds
directing others	planning, organizing, controlling and motivating the team
sales skills	working knowledge of sales
communication	the imparting or exchanging of information or news the ability to convey or share ideas and feelings effectively
stress resistance	making the right decisions in a situation of high stress and time pressure
negotiation	discussion aimed at reaching an agreement (maintain good relations)
innovation	creating new ideas (individually or as part of teamwork) the action or process of innovating