

Preparation and presentation of a sales offer

You are responsible for managing relations with a group of the company's customers. Your task is to present a sales offer for advertising space in the printed or on-line version of the newspaper.

Prepare and present the sales offer for

- a travel agency
- a well-known car brand
- a well-known medicine
- a well-known fashion brand
- a cosmetic product
- a spa resort
- a grocery product

There are some materials prepared for you to use. The form of the offer is of your choice. Decide about the details regarding. You can also decide if the offer is intended for an existing or a new customer.

Time for preparation: 20 minutes

After preparation you will give a 2-minute presentation of your offer